



# CALIFORNIA HYDROGEN BUSINESS COUNCIL

## CALIFORNIA HYDROGEN AND FUEL CELL SUMMIT SACRAMENTO, CA - SEPTEMBER 25 - 27, 2017

From September 25-27, 2017, the California Hydrogen Business Council (CHBC) will be hosting its 2017 California Hydrogen and Fuel Cell Summit at California EPA in Sacramento, CA. In its fifth year, the Summit has become the signature conference in which industry leaders and influencers in the political community come together to advance the interests of zero emission hydrogen energy in California and beyond, by exchanging information and recent developments and opportunities.

With an expanded networking agenda, business leaders will be able to make more connections with potential new suppliers and customers. Presentations and panels go deep into new and current attention receiving developments and emerging markets. The Summit covers the breadth of hydrogen and fuel cell markets and technologies, including renewable hydrogen production, energy storage, vehicle and infrastructure rollout, freight, public transit, clean ports.



With two conference days, preceded by three members only sessions in the morning, a fuel cell bus workshop and board meeting on the third day, the Summit continues to grow in scope, breadth and attendance. The 2016 Summit was the largest to date, with more than 200 attendees and 90 agency, university, and business organizations participating.



The 2017 Summit will also see a stronger focus on keynotes from government decision makers, building on the success of last year's event, at which Mary Nichols, Kevin De Leon, Cliff Rechtschaffen, and Angelina Galiteva were among the notable presenters.



Previous years' topics have included:

- Hydrogen Fueling Station Infrastructure
- Hydrogen Fueled Microgrids
- Challenges of Commercializing Hydrogen Outside of California
- Renewable Energy, Energy Storage and Grid Management
- Decarbonization of the Energy Sector - Roles of Power-to-Gas and Power-to-Fuel
- Utilities of the Future
- Visions of Business Chief Executives on Sustainable Goods Movement & Freight
- Regional Environmental Action and National Activity in Hydrogen and Fuel Cells
- Light Duty Fuel Cell Electric Vehicles
- Fuel Cell Electric Vehicles in Medium and Heavy Duty Application
- Innovative New Markets & Products
- Government Programs Supporting Hydrogen Technology
- and much more...

The 2017 Summit will continue the strong agenda of previous years that includes government and business keynotes from agency heads and legislative leaders.

***See reverse for Hydrogen and Fuel Cell Summit and Spring Summit sponsorship opportunities.***



## SUMMIT SPONSORSHIP LEVELS

### LEADERSHIP SPONSOR - \$15,000

- Sponsorship designation during opening session with opportunity for senior executive to address the audience
- Logo and link with Reception Sponsor designation on event website
- One guaranteed speaker position on event agenda
- Logo and link featured in all announcements and press releases prior to the event
- Special recognition at the reception
- Dedicated marketing email announcing Leadership Sponsorship of Summit
- Organization featured in all announcements and press releases
- Opportunity to send one dedicated, exclusive email to attendee database showcasing the company
- Opportunity to shape sessions
- Three (3) complimentary Summit registrations
- Tabletop display
- Logo on directional signage and projection screens
- Full-page welcome letter from your company in the onsite program
- Half-page company description and logo inclusion in the onsite program
- Full-page color ad in a prime location of the onsite program
- Logo on cover of the onsite program
- Post-event attendee list with full contact information

### DIAMOND SPONSOR - \$10,000

- Sponsorship designation during opening session
- One guaranteed speaker position on the event agenda
- Logo and link with Diamond Sponsor designation on event website

- Logo and link featured in all announcements and press releases prior to the event
- Logo and Diamond Sponsor designation on pre-event emails
- Opportunity to shape sessions
- Two (2) complimentary Summit registrations
- Logo on directional signage and projection screens throughout the meeting
- Company description and logo in the onsite program
- Tabletop display
- Full-page color ad in the onsite program
- Logo on cover of the onsite program
- Post-event attendee list with full contact information

### NETWORKING SPONSOR - \$5,000

- Sponsorship designation during opening session
- One guaranteed speaker position on the event agenda
- Brand message or logo on signage in lunch area
- Logo and link with Networking Sponsor designation on sponsor page of event website
- Logo and link with Networking Sponsor designation on pre-event emails
- Opportunity to shape sessions
- One (1) complimentary Summit registration
- Company description and logo in the onsite program
- Tabletop display
- Half-page color ad in the onsite program
- Logo on inside cover of the onsite program
- Post-event attendee list with full contact information

### FOR MORE INFORMATION OR TO SPONSOR:

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