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**CALIFORNIA HYDROGEN
BUSINESS COUNCIL**
Hydrogen Means Business in California

2017 Prospectus

CALIFORNIA HYDROGEN BUSINESS COUNCIL
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HYDROGEN MEANS BUSINESS IN CALIFORNIA

The California Hydrogen Business Council connects hydrogen technology developers, businesses, energy leaders, government and infrastructure providers to advocate for and implement a common vision of zero-emission hydrogen powering the energy and transportation sectors in California.

CHBC members develop, adapt, and implement hydrogen technologies and services to meet today's energy, air quality and environmental challenges.

GOALS

- Promote growth of the hydrogen business economy
- Provide hydrogen business information
- Create forums that facilitate strategic alliances
- Encourage customers to adopt hydrogen products in their businesses
- Provide an industry voice to legislative and regulatory bodies
- Assist members with education and information

California is a launching pad for hydrogen and fuel cell markets and the CHBC is the place for companies seeking to do business in the state or evaluating the changes in the industry.

Updated September 2017

Hydrogen and fuel cells need an advocate in Sacramento

The CHBC provides a powerful industry voice advocating for inclusion of fuel cells and hydrogen energy in energy policy and air emission discussions in California, and the role of hydrogen as a clean and reliable form of energy for transportation, energy storage, and power generation.

Your membership will ensure that your business—and your industry—have a strong voice in these discussions through our Advocacy Committee and Market Sector Action Groups (SAGs). Members are kept up to date on legislation and regulation that may affect their business. Briefings and workshops allow you to establish relations with decision makers.

CHBC connects you to other leaders and new customers in the hydrogen energy and fuel cell community

CHBC membership is the easiest way to get connected to the hydrogen energy industry sectors in California. CHBC members include fuel cell vehicle manufacturing, hydrogen production, delivery, storage, and dispensing companies, universities and national labs, distributors, and other leaders in the hydrogen business community.

Through Summits, workshops, briefings, special meetings and industry tours, the CHBC connects industry representatives, decision makers and stakeholders to network, exchange information, create business opportunities and work to advance the commercialization of fuel cell and hydrogen energy technologies.

CHBC educates policy makers, customers, and the public

The CHBC works to educate investors, customers, policymakers and other stakeholders in the facts related to hydrogen energy. We are continuing to develop information resources that are advancing the level of knowledge and interest in hydrogen and fuel cells. As a member, you can use these educational resources to help build demand for your products.

2017 CHBC

PROGRAM ACTIVITIES

- Proactive Advocacy and Government Affairs Program for the entire Hydrogen and Fuel Cell Industry
- Renewables Integration via Hydrogen Energy Storage and Renewable Hydrogen
- Goods Movement, Heavy Duty Freight & Clean Ports
- Public Transport
- Strategic Communications & Hydrogen Story Development
- Financing of Hydrogen Stations
- California Supply Chain Expansion

MEMBERSHIP BENEFITS

CHBC is the only organization that focuses on the business of hydrogen in California, the prime market for hydrogen and fuel cells in the United States. We bring people together to exchange information, create business connections and share industry success stories.

	Innovator * \$500	Silver Member \$1,500	Gold Member \$4,000	Platinum Member \$10,000	Platinum (Executive) \$15,000+
Logo and link to your organization on the CHBC website	✓	✓	✓	✓	✓
Invitations and Discounts for CHBC Summits, special events and technology tours	✓	✓	✓	✓	✓
Stay informed through all CHBC communication, newsletters, and updates	✓	✓	✓	✓	✓
Featured on CHBC Letterhead	✓	✓	✓	✓	✓
Opportunity to host one targeted meeting during the year			✓	✓	✓
Recognition at CHBC Summit			✓	✓	✓
Free registration at Summit and Workshops			✓ (one)	✓ (two)	✓ (three)
One direct mailing to the CHBC mailing list				✓	✓
May participate in any Committee and eligible for election to Board of Directors	✓	✓	✓	✓	✓
Automatically receive board seat if desired				✓	✓
Can direct funding to specific program areas					✓

* Individuals and companies with three employees or less in North America are eligible for membership in this category.

JOIN TODAY!

WWW.CALIFORNIAHYDROGEN.ORG