



# CALIFORNIA HYDROGEN BUSINESS COUNCIL

## CALIFORNIA HYDROGEN AND FUEL CELL SUMMIT CALEPA HEADQUARTERS, SACRAMENTO, CA MARCH 4 - 6, 2020

### HIGHLIGHTING HYDROGEN PROGRESS AND BARRIERS IN CALIFORNIA'S TRANSPORTATION AND ENERGY SECTORS

On March 4 - 6, 2020, the California Hydrogen Business Council (CHBC) will be hosting its 2020 California Hydrogen and Fuel Cell Summit at the CalEPA Headquarters in Sacramento, CA. In its seventh year, the Summit has become the signature conference in which industry leaders and influencers in the political community have the opportunity to collaborate and expand the market for hydrogen energy in California and beyond.

With a robust networking agenda, business leaders will be able to make more connections with potential new suppliers and customers. Presentations and panels go deep into new and current attention receiving developments and emerging markets.

The Summit will cover the breadth of policy challenges and opportunities for hydrogen and fuel cell and technologies, including:

- New Political Landscape and Priorities in 2020
- Hydrogen as a Key Enabler to Advancing California's Climate, Clean Energy, Clean Air and Resiliency Goals
- Scaling Hydrogen Mobility and Infrastructure Toward Meeting California's Air Quality, Renewable/Zero Carbon Energy, and Climate Goals
- Hydrogen for Energy Storage and Integrating Renewables
- Achieving Hydrogen Production at Scale and Reliable Supply at Low Cost on a Renewable/Zero/Carbon Pathway
- Fully Leveraging the Integrative Value of Hydrogen in Energy Infrastructure

The Summit will include two conference days, preceded by members only meetings and a board meeting, and build on its previous industry summits, while adding a strong policy focus. The 2020 Summit will focus on government decision makers and legislators, in support of hydrogen priorities in the 2020 legislative session.

The 2018 Summit was the largest to date, with more than 225 attendees and nearly 100 agency, university, and business organizations participating.



***See reverse for Hydrogen and Fuel Cell Summit sponsorship opportunities.***



## SUMMIT SPONSORSHIP LEVELS

### TITLE SPONSORS - \$15,000

- Sponsorship designation during opening session with opportunity for senior executive address
- Logo and link with Title Sponsor designation on event website
- One guaranteed speaker position on event agenda
- Logo and link featured in all announcements and press releases prior to the event
- Special recognition at the reception
- Dedicated marketing email announcing Title Sponsorship of Summit
- Organization featured in all announcements and press releases
- Opportunity to send a dedicated email to attendees showcasing your company
- Opportunity to help shape agenda
- Four (4) complimentary Summit registrations
- Logo on directional signage and projection screens
- Full-page welcome letter from your company in the onsite program
- Half-page company description and logo inclusion in the onsite program
- Full-page color ad in a prime location of the onsite program
- Logo on cover of the onsite program
- Attendee list with full contact information

### PROGRAM SPONSORS - \$10,000

- Sponsorship designation during opening session
- One guaranteed speaker position on the event agenda
- Logo and link with Program Sponsor designation on event website
- Logo and link featured in all announcements and press releases prior to the event
- Logo and Program Sponsor designation on pre-event emails
- Opportunity to a shape session
- Three (3) complimentary Summit registrations
- Logo on directional signage and projection

screens throughout the meeting

- Company description and logo in onsite program
- Full-page color ad in the onsite program
- Logo on cover of the onsite program
- Attendee list with full contact information

### NETWORKING SPONSORS - \$5,000

- Sponsorship designation during opening session
- One guaranteed speaker position on the event agenda
- Brand message or logo on signage in lunch area
- Logo and link with Networking Sponsor designation on sponsor page of event website
- Logo and link with Networking Sponsor designation on pre-event emails
- Two (2) complimentary Summit registrations
- Company description and logo in onsite program
- Half-page color ad in the onsite program
- Logo on inside cover of the onsite program
- Attendee list with full contact information

### FOR MORE INFORMATION OR TO SPONSOR:

Contact Jeff Serfass at  
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