



CALIFORNIA HYDROGEN BUSINESS COUNCIL

CALIFORNIA HYDROGEN AND FUEL CELL SUMMIT THE SHERATON, SACRAMENTO, CA - DECEMBER 11-12, 2018

HIGHLIGHTING HYDROGEN PROGRESS AND BARRIERS IN CALIFORNIA'S TRANSPORTATION AND ENERGY SECTORS

On December 11-12, 2018, the California Hydrogen Business Council (CHBC) will be hosting its 2018 California Hydrogen and Fuel Cell Summit at the Sheraton in Sacramento, CA. In its sixth year, the Summit has become the signature conference in which industry leaders and influencers in the political community come together to advance the interests of zero emission hydrogen energy in California and beyond, by exchanging information, recent developments, opportunities and challenges.

With an expanded networking agenda, business leaders will be able to make more connections with potential new suppliers, customers and policymakers. Presentations and panels go deep into current and new attention-receiving developments and emerging markets.

The Summit will cover the breadth of hydrogen and fuel cell markets and technologies, including:

- New Political Landscape and Priorities in 2019
- Impact of recent changes to LCFS, Cap & Trade and other regulatory programs
- Renewable Hydrogen Production (eHydrogen) and Electric Rates
- Hydrogen for Energy Storage and Integrating Renewables
- Light Duty Vehicle and Infrastructure Development
- The Challenge of Meeting Air Quality Goals
- The Other Electric Bus - Fuel Cells in Transit Applications
- Heavy Duty Freight and Ports

With two conference days, preceded by member only meetings, the Summit continues to grow in scope, breadth and attendance. The 2017 Summit was the largest to date, with more than 225 attendees and nearly 100 agency, university, and business organizations participating.

The 2018 Summit will also see a stronger focus on keynotes from government decision makers and legislators, taking place a week after the November elections.



See reverse for Hydrogen and Fuel Cell Summit sponsorship opportunities.



SUMMIT SPONSORSHIP LEVELS

LEADERSHIP SPONSOR - \$20,000

(TWO AVAILABLE)

- Sponsorship designation during opening session with opportunity for senior executive address
- Logo and link with Leadership Sponsor designation on event website
- One guaranteed speaker position on event agenda
- Logo and link featured in all announcements and press releases prior to the event
- Special recognition at the reception
- Dedicated marketing email announcing Leadership Sponsorship of Summit
- Organization featured in all announcements and press releases
- Opportunity to send a dedicated email to attendees showcasing your company
- Opportunity to help shape agenda
- Four (4) complimentary Summit registrations
- Tabletop display
- Logo on directional signage and projection screens
- Full-page welcome letter from your company in the onsite program
- Half-page company description and logo inclusion in the onsite program
- Full-page color ad in a prime location of the onsite program
- Logo on cover of the onsite program
- Attendee list with full contact information

DIAMOND SPONSOR - \$12,500

(THREE AVAILABLE)

- Sponsorship designation during opening session
- One guaranteed speaker position on the event agenda
- Logo and link with Diamond Sponsor designation on event website
- Logo and link featured in all announcements and press releases prior to the event
- Logo and Diamond Sponsor designation on pre-event emails

- Opportunity to shape a session
- Three (3) complimentary Summit registrations
- Logo on directional signage and projection screens throughout the meeting
- Company description and logo in onsite program
- Tabletop display
- Full-page color ad in the onsite program
- Logo on cover of the onsite program
- Attendee list with full contact information

NETWORKING SPONSOR - \$7,500

(FIVE AVAILABLE)

- Sponsorship designation during opening session
- One guaranteed speaker position on the event agenda
- Brand message or logo on signage in lunch area
- Logo and link with Networking Sponsor designation on sponsor page of event website
- Logo and link with Networking Sponsor designation on pre-event emails
- Two (2) complimentary Summit registrations
- Company description and logo in onsite program
- Tabletop display
- Half-page color ad in the onsite program
- Logo on inside cover of the onsite program
- Attendee list with full contact information

TABLETOP SPONSOR - \$5,000

(TEN AVAILABLE)

- Logo and link with Tabletop Sponsor designation on sponsor page of event website
- Logo and link with Tabletop Sponsor designation on pre-event emails
- One (1) complimentary Summit registration
- Company description and logo in onsite program
- Tabletop display
- Attendee list with full contact information

FOR MORE INFORMATION OR TO SPONSOR:

Contact Emanuel Wagner at
ewagner@californiahydrogen.org
or (310) 455-6095 x360.

SPONSORSHIP INTEREST

Please indicate which activities your organization has interest in sponsoring, and at what levels, and we will contact you to discuss sponsorship levels and benefits:

ACTIVITIES	LEVELS (CIRCLE OR CHECKMARK)	X
Fuel Cell Bus Lunch Workshop	\$1,500 - \$3,000 - \$5,000	
Global Climate Action Summit - CHBC Hydrogen Workshop	\$3,000	
Hydrogen + Fuel Cells North America Forum at Solar Power International	\$3,000	
Clean Ports Workshop	\$2,500 - \$5,000 - \$7,500	
Hydrogen Energy Storage Workshop	\$1,500 - \$3,000 - \$5,000	
California Hydrogen & Fuel Cell Summit	\$5,000 - \$7,500 - \$12,500 - \$20,000	
Comments:		

Fill in your information below:

Organization

First and Last Name

Title

Email Address

Phone Number

Send this sheet back via mail, fax or scan, or call for questions:

Call or email: Emanuel Wagner at ewagner@californiahydrogen.org, 310-455-6095 x360

Fax to: 202-223-5537

Mail to: CHBC, 1211 Connecticut Ave. NW, Suite 650, Washington, DC 20036